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## Dealing with investors' questions - are you ready?

**The tougher economic conditions in 2016 make this year's Annual General Meetings even more crucial for listed companies.**

They need to communicate clearly how they are navigating what is expected to be a difficult year, respond to shareholders' questions confidently and credibly, and build trust in institutional and retail investors.

If they do this well, shareholders will stay the course, and may even reward them by buying more shares.

If they don't, negative headlines and share sales by investors may result in their stock price falling further.

To help C-suite executives face investors, we are organising a workshop specially geared towards SGX Catalist and Mainboard-listed companies which usually do not have a strong media presence.

**You will learn how to:**

- Communicate a poor outlook (without running afoul of the exchange's continuous disclosure rules)
- Explain impairments, write-downs and other negative news
- Present your financial statements in an engaging, clear way
- Get support for your resolutions
- Win over skeptical shareholders
- Dealing with questions from difficult shareholders

**Program**

09:30 - Welcome

09:40 - Best practice in staging Annual General Meetings

10:00 - Preparing presentation materials

10:15 - Key techniques for Chairmen & CEO presentations

10:30 - Managing shareholder Q&As

10:40 - Further details of "Ready for the AGM" workshops

10:50 - Your questions answered

**Who should attend**

- CEOs
- CFOs
- COOs
- Corporate Communications staff
- Investor Relations Officers

Seats are limited, so booking is essential.

Visit <http://hongbaomedia.com/agm.php> or click on the link below ("Resource links") to book.

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Hong Bao Media provides media solutions for corporate and government clients in the Asia Pacific and Middle East.

Our three core businesses are:

1. Media skills and executive presence training and coaching for senior business leaders
2. Live webcast production from our green screen studios, or on-location
3. Active investments in a portfolio of blockchain and fintech start-ups

We operate two Integrated Communications facilities, one in Singapore's Central Business District and another in Kuala Lumpur's Central Business District. These consist of green screen television studios for on-camera recordings and webcasts, adjoining training facilities for small groups of senior executives.

## Contacts



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