



John-Son Ooi from EPIC Collective was one of our three winners in the inaugural Hong Bao Media Savvy Awards 2018 in Malaysia

Nov 23, 2018 10:00 +08

HBM announces inaugural winners of Hong Bao Media Savvy Awards 2018 in Malaysia

FOR IMMEDIATE RELEASE

AmBank Islamic's Eghwan Mokhzanee for Best Broadcast Interview

TWN's Martin Khor wins for Best Online Interview

John-Son Ooi from EPIC Collective takes Best Conference Presentation

Awards to recognise local senior business leaders for sophisticated media and communications skills

Aims to realise Hong Bao Media's vision of ensuring every Asian business leader is a world-class presenter

SINGAPORE, Friday, November 23, 2018 – Hong Bao Media, a leading provider of media and communications services founded by ex-CNBC anchor Mark Laudi, has today announced the winners of the inaugural **Hong Bao Media Savvy Awards 2018** in Malaysia, which recognises local business leaders for their media skills, and showcases skilled and credible home-grown communicators.

They are:

- Best Broadcast Interview: **Eqhwan Mokhzanee**, CEO, AmBank Islamic
- Best Online Interview: **Martin Khor**, Third World Network
- Best Conference Presentation: **John-Son Ooi**, EPIC Collective

Hong Bao Media is also announcing the winners of the second round of the awards in Singapore. They are:

- Best Broadcast Interview: **Evangeline Leong**, Kobe Technologies
- Best Online Interview: **Christopher Ong**, DHL
- Best Conference Presentation: **Isabel Kum**, Singapore Institute of Retail Studies

The **Hong Bao Media Savvy Awards** will return in 2019, with additional features in the works for an even bigger award next year.

"All the shortlisted candidates of the **Hong Bao Media Savvy Awards 2018** demonstrate what we've known all along: that our local business leaders can be just as good communicators as their Western counterparts," said Hong Bao Media CEO and former CNBC anchor Mark Laudi.

"Our vision is to build a culture of excellence in communication, to maximise the potential of Asian companies in the Asian century.

"We saw 65 candidates nominated across Singapore and Malaysia, and we selected those who displayed greatest technical skills and confidence, but also authenticity and credibility in their performances," Laudi concluded.

All shortlisted candidates' nominations can be found at [the official Hong Bao Media Savvy Awards website](#).

Hong Bao Media provides media solutions for corporate and government clients in the Asia Pacific and Middle East.

Our three core businesses are:

1. Media skills and executive presence training and coaching for senior business leaders
2. Live webcast production from our green screen studios, or on-location
3. Active investments in a portfolio of blockchain and fintech start-ups

We operate two Integrated Communications facilities, one in Singapore's Central Business District and another in Kuala Lumpur's Central Business District. These consist of green screen television studios for on-camera recordings and webcasts, adjoining training facilities for small groups of senior executives.

Contacts



Mark Laudi

Press Contact

Managing Director

mark.laudi@hongbaomedia.com

(+65) 6223 2249