

HONOURING ASIAN BUSINESS LEADERS FOR IMPACTFUL MEDIA INTERVIEWS



Director of Enterprise Singapore's Startup Development Division, Lim Seow Hui wins for Best Broadcast Interview

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Winner of Hong Bao Media Savvy Awards 2019 announced in Singapore

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Awards to recognise local senior business leaders for sophisticated media and

communications skills

Aims to realise Hong Bao Media's vision of ensuring every Asian business leader is a world-class presenter

SINGAPORE, Tuesday , December 31, 2019 – Hong Bao Media, a leading provider of media and communications services founded by ex-CNBC anchor Mark Laudi, has today announced **Lim Seow Hui**, Director of Enterprise Singapore's Startup Development Division as the winner of the annual **Hong Bao Media Savvy Awards 2019**.

The awards recognise local business leaders for their media skills, and showcase skilled and credible home-grown communicators. **The Hong Bao Media Savvy Awards 2020** will return next year, with new categories in the works for an even bigger award.

"All the shortlisted candidates of the **Hong Bao Media Savvy Awards 2019** demonstrated exemplary communication skills, imparting valuable learnings about media presence and new media trends and what we've known all along: that our local business leaders can be just as good communicators as their Western counterparts," said Hong Bao Media CEO Mark Laudi.

"Our vision is to build a culture of excellence in communication, to maximise the potential of Asian companies in the Asian century.

"We saw 300 candidates nominated across Singapore and Malaysia, and we selected those who displayed greatest technical skills and confidence, but also authenticity and credibility in their performances," Laudi concluded.

All shortlisted candidates' nominations can be found at [the official Hong Bao Media Savvy Awards website](#).

Hong Bao Media provides media solutions for corporate and government clients in the Asia Pacific and Middle East.

Our three core businesses are:

1. Media skills and executive presence training and coaching for senior business leaders

2. Live webcast production from our green screen studios, or on-location
3. Active investments in a portfolio of blockchain and fintech start-ups

We operate two Integrated Communications facilities, one in Singapore's Central Business District and another in Kuala Lumpur's Central Business District. These consist of green screen television studios for on-camera recordings and webcasts, adjoining training facilities for small groups of senior executives.

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